

Salesforce Data Cloud Readiness Workshop

~6 Hours | 6 - 10 Participants | In-person & Virtual

SIGN UP

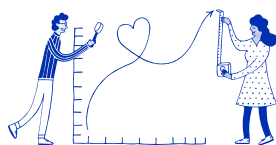
In this highly interactive, one-day workshop for executive leadership, we will explore how to unlock the potential of your customer data and define how the Salesforce platform can enable that vision. You'll leave with tangible next steps and a deeper understanding of relevant Slalom & Salesforce capabilities in service of your goals.

ACTIVITIES



1. Future Vision Alignment

Re-imagine the future experience for customers, partners and associates. Align on business measures of success.



3. Future State Priorities

Prioritize capabilities of focus based on their ability to achieve desired outcomes and their ability to close critical gaps. Identify key implications for people, process, data, and technology.



2. Current State Analysis

Identify key enablers and obstacles to achieving that future vision. Assess how well current state capabilities deliver against desired experience and outcomes.



4. Future State Road Map Creation

Define high-level initiatives to enable priority capabilities. Create a roadmap with clearly defining next steps for your Data Cloud implementation in harmony with your Salesforce roadmap.

WORKSHOP OUTCOMES

1. Alignment on future vision across executive stakeholders
2. Agreement on current/desired state
3. Use case feasibility analysis and measurements of success
4. Recommended high-level data model & best practices
5. Clearly defined next steps and owners



WHO SHOULD ATTEND

Cross-functional executive leadership and enterprise architects who are empowered to influence strategic investments and direct cross-functional teams.

THOUGHT LEADERSHIP

[The Power of AI and Data Cloud](#)

[Laying a strong foundation for AI with Data Cloud](#)



RELATED OFFERINGS



SALESFORCE + AWS
SLALOM WORKSHOP



SALESFORCE + SNOWFLAKE
SLALOM WORKSHOP

ABOUT SLALOM

Slalom is a purpose-led, global business and technology consulting company.

From strategy to implementation, our approach is fiercely human. In eight countries and 45 markets, we deeply understand our customers—and their customers—to deliver practical, end-to-end solutions that drive meaningful impact. Backed by close partnerships with over 400 leading technology providers, our nearly 12,000 strong team helps people and organizations dream bigger, move faster, and build better tomorrows for all. We're honored to be consistently recognized as a great place to work, including being one of *Fortune's* 100 Best Companies to Work For eight years running.

Learn more at [slalom.com](https://www.slalom.com).